Your Digital Footprint: How to Manage Your Online Reputation & Virtual Conduct Inside & Outside the Courtroom

(Ethically Speaking)

Cosponsored with Pace’s Advocacy Program

Thursday, June 13  6 – 8:00 pm
Pace Law School, Moot Court, Law Library

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As the legal profession becomes more digitally-driven, lawyers are facing challenging questions concerning when, where and how the “practice” and the “business” of law are interconnected. Some of these more novel questions will need to be considered within the context of the ever-blurring lines that result from lawyers assuming an online presence, thus further requiring lawyers to manage the reputation and virtual conduct inside and outside the courtroom. Using real world examples and interactive hypotheticals, this program will explore practical issues relating to and including:

- Unwanted Advertising – attorney discipline, sanctions, and legal malpractice claims;
- Avoiding computer malpractice and inadvertent disclosure;
- Spoliation of digital evidence and the ramifications of leaving a digital paper trail.
- The ethical implications of social networking, blogging and the use of Twitter; and
- Understanding the benefits of online marketing and advertising.

Registration Information:
General: $125/Alumni: $100/PaceBridge Member - $0

CLE: 2 Ethics and Professionalism

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