8:00 – 10:00 AM  Registration and Continental Breakfast

8:30 – 10:00 AM  Land Use Workshops

**Session 1**  
**Planning Ethics (for Professional Planners)**  
Join in this session and learn about the AICP Code of Ethics and how it affects planners and the planning profession. Participate in an engaging discussion as the speakers address the implications of the Code through the use of sample ethical scenarios and personal anecdotes. Examine underlying questions of ethics that frequently pose dilemmas for practicing planners in the political context in which they operate and the impacts that may have on the “public interest”.

*Peter Feroe, AICP, Technical Director, Planning, AKRF, Inc.*  
*Gina Martini, AICP, Senior Project Manager, VHB*  
*Valerie Monastra, AICP, Director of Planning, VHB*  
*Bonnie Von Ohlsen, RLA, AICP, LEED Green Associate, Senior Planner/Landscape Architect, Kimley-Horn of New York, P.C.*

**Session 2**  
**Ethics in Land Use: Guiding Principles for Attorneys and Land Use Board Members**  
This program will focus on how to recognize and resolve ethical issues and avoid conflicts of interest in the land use context.

*Deborah A. Scalise, Esq., Partner, Scalise Hamilton & Sheridan, LLP*  
*Steven M. Silverberg, Esq., Partner, Silverberg Zalantis LLP*

10:00 – 10:10 AM  Opening Remarks  
*Jessica Bacher, Esq., Executive Director and Tiffany B. Zezula, Esq., Deputy Director, Land Use Law Center*

10:10 – 10:40 AM  **Plenary Session**  
*(insert Oram logo here)*  
(Insert photo of Anderson)  
**Placemaking: The New Recipe for Economic Development.**  
How markets and demographics are changing the landscape and what local governments can do to stay competitive.

*Geoffrey Anderson, President and CEO, Smart Growth America*

10:40 – 11:00 AM  Break

11:00–12:20 PM  Breakout Sessions

**Session 1**  
**The Practicalities of Form Based Codes: Lessons from our Region**  
Want to get past the jargon and into the realities of form-based zoning? This session will follow-up on last year’s hit session on the practicalities of a successful form-based code and
will feature recent winners of the Westchester Municipal Planning Federation’s annual Planning Achievement Awards. Participants will gain insight from municipalities in the Hudson Valley and Long Island that are in various stages of developing or implementing their form based code. Panelists will discuss selecting appropriate areas for form-based coding, the crucial need for strong planning in those areas, and administration of the form-based code at the local level. They will further discuss how to integrate the form-based zoning tool into an existing regulatory framework. Examples discussed will draw on the speakers’ experience, including discussing how form-based codes have been used to revitalize downtowns and walkable urban neighborhoods, lessons learned, and pitfalls to avoid in drafting and administering a form-based code.

Patrick Cleary, AICP, CEP, PP, LEED AP, CNU-A, Principal, Cleary Consulting: Planning & Environmental Services
Lee J. Elman, Planning Director, City of Yonkers
Amy Pfeiffer, Director, Office of Downtown Revitalization, Town of Babylon
Bonnie Von Ohlsen, RLA, AICP, LEED Green Associate, Senior Planner/Landscape Architect, Kimley-Horn of New York, P.C.

Session 2
The Future of Mobility
Breakthroughs in self-driving cars, electric vehicles, and new shared mobility are only the beginning. The entire way we travel from point A to point B is changing, creating a new system of personal mobility, and affecting future planning and zoning decisions. Panelists will discuss the future of transportation: trends impacting transportation planning; how municipalities are responding; and what all this means for the way people travel. The session will touch on demographic factors and changing attitudes towards mobility, the role of emerging transit modes, new improvements in fixed route modes (bus rapid transit and rail), shared mobility (uber, lyft), bike share, and street design. So hit the brakes, and join this session to hear more about the changes in transportation.

Donald L. Elliott, Esq, FAICP, Director, Clarion Associates, LLC
Michael T. Flynn, AICP, Director of City Strategies, Sam Schwartz Transportation Consultants
Amina Hassen, Planner, WX Y architecture + urban design
Naomi Klein, Director of Planning, Westchester County
Kate Slevin, Vice President, State Programs & Advocacy, Regional Plan Association

Session 3
Finance in Land Use: Guiding Principles
Sometimes all the planning in the world doesn’t get you to where you want to be, particularly if the economics of the project simply don’t work. The truth is that planning can only take you so far. For developers, the reality is in the bottom line and local plans and zoning needs to be effective in recognizing that fact. This session will help attendees gain an understanding of the costs and challenges that developers face in building a new project. Experts will walk you through the process of how real estate developments—simple and complex—are financed, using both private and public sources of funding. Topics will include what elements influence where and how a project will be developed; options for public and private financing; and considerations involved in putting a deal together and making the vision a reality.
Reimagining your Role: Where sustainability begins.
The challenges at every governmental level require an extraordinarily high level of collaboration. What we don't often see is how our own behavior impacts the results. Indeed, all outcomes emerge from the countless moments of engagement that either inspire or derail effective planning. Our contribution to sustainability begins with us: how we are matters. This conversation explores five trends that point to a hopeful future.

Barry Svigals, FAIA, Partner Emeritus, Svigals + Partners

Session 1
Repurposing of Obsolete & Underutilized Office Park Properties in Westchester County

Working with municipalities to revise Master Plans and Zoning Ordinances to allow for new and varied uses in existing underutilized office park developments. An in-depth presentation of repositioning along the I-287 corridor in Harrison and White Plains. Examples of such uses include fitness facilities, rental residential facilities, and large retail and institutional uses.

Patrick Cleary, AICP, CEP, PP, LEED AP, CNU-A, Principal, Cleary Consulting: Planning & Environmental Services
Seth M. Mandelbaum, Esq., Partner, McCullough, Goldberger & Staudt, LLP
Frank S. McCullough, Jr., Esq., Senior Partner, McCullough, Goldberger & Staudt, LLP
Giorgios Vlamis, Partner, Chief Operating Officer, Normandy Real Estate Partners

Session 2
Creating Healthy Communities – Tools and Tips

Studies show that community design and the built environment have a direct effect on human health. Development patterns, zoning and land use impact walkability and transportation options, access to services, opportunities for physical activity and availability of healthy foods. In this session, you will learn about collaborations between planners, built environment professionals, elected officials and public health professionals taking a proactive approach to building healthier communities. You will also learn about tools that are available for you to do the same in your community.

Gina D'Agrosa, AICP, Project Lead, Planners4Health
**Session 3**

**Identifying Fair Housing Obstacles**
Fair Housing is the right for people to choose housing free from unlawful discrimination. Federal, State, County, and local laws help protect help protect against housing discrimination. This session will explore the obstacles to achieving Fair Housing in Westchester County and offer strategies that can be considered and applied in all communities. Case studies and examples will be presented of how other communities and County government are tackling the challenges to Fair Housing.

**Norma Drummond**, Deputy Commissioner of Planning, Westchester County  
**Gina Martini**, AICP, Senior Project Manager, VHB  
**Valerie Monastra**, AICP, Director of Planning, VHB  
**Nancy Seligson**, Supervisor, Town of Mamaroneck

3:20 – 3:40 PM    Break

3:40 – 5:00 PM

**Session**  
**Case Law Update: Recent Developments in Land Use Law -- Two Steps Forward and One Step Back?**
The more things change, the more they stay the same. [Apholse Karr, *Les Guêpes*, January 1849, vi.] In this session, national legal experts will discuss decisions in the last year, some which decidedly advance the law, and others that illustrate the powerful inertia of precedent.

**Donald L. Elliott**, Esq., FAICP, Director, Clarion Associates, LLC  
**Dwight H. Merriam**, Esq., FAICP, Partner, Robinson & Cole LLP  
**John R. Nolon**, Esq., Counsel, Land Use Law Center & Professor of Law, Elisabeth Houb School of Law  
**Michael Allan Wolf**, Esq., Professor of Law & Richard E. Nelson Chair in Local Government Law, University of Florida Levin College of Law

5:00 – 6:15 PM   Reception
Conference Advisors

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